

**Job Opportunity:**

Marketing and Partnerships Manager

Start date:

From November 2023.

Hours per week:

40

Benefits:

£36,000 – £40,000 depending on experience.

25 days flexible holiday plus additional time off for every event worked.

Workplace pension contributions.

Location: 3 days per week in Maidenhead office, 2 days per week remote.

The successful candidate would be expected to travel internationally frequently for Ultra X events and spend up to 8 weekends working per year.

Job description:

We are looking for a high-performing individual that will help us meet our customer acquisition and growth objectives, whilst assisting in the development of our event and series partner relationships.

The successful candidate will assist in developing and delivering the sales and marketing strategy across all Ultra X events using an omnichannel approach, including but not limited to email, social media, paid, and physical.

At Ultra X, all departments are closely interlinked. You must be prepared to 'muck in' in areas outside of your immediate remit on a regular basis.

This is an opportunity to get in early at a VC backed start-up, helping to inspire others to do more and make the world a better place.

The successful candidate will:

- Have proven sales and marketing experience, meeting or exceeding targets.
- Be data-driven and quantitative and understand how to create and run experiments and love designing, implementing and analysing.
- Be incredibly organised and have a proven ability to multitask and deliver on several projects at once.
- Have experience creating content, including text posts, video and images for use on social media.

- Be confident interacting with customers and dealing with community enquiries.
- Be flexible with their diary and be prepared to work weekends.
- Be highly ambitious and willing to get behind a brand with huge growth ambitions.
- Embrace our culture - set extraordinary standards, put the team first, be customer centric and learn relentlessly.
- Have an entrepreneurial mindset and be obsessed with supporting the growth strategy of the brand.
- Be a quick learner and a willingness to get 'stuck in' when necessary.
- Seek responsibility and make decisions based on what is the "right thing" for the customer.

Required skills:

- Excellent organisational, project management and execution skills.
- Excellent copywriting, editing, presentation and verbal communication skills in English.
- Outstanding interpersonal skills and be comfortable dealing with customers.
- Fluent using Microsoft Office suite.
- Digital marketing experience.
- Social Media experience.
- Quick learner and a willingness to get 'stuck in'.
- Full UK Driving License.

Nice to have but not prerequisite:

- Knowledge and expertise (including trends in the field) in high performance sports and events.
- management for sport and/or not-for-profit organization.
- Experience on Adobe InDesign or similar software.
- SEO experience.
- Email marketing experience.
- Experience with Google Ads, PPC Marketing.

If you have any questions please email sam@ultra-x.co

To apply: Please send a C.V. and Cover Letter outlining why you think you are the best person for the role to sam@ultra-x.co

